



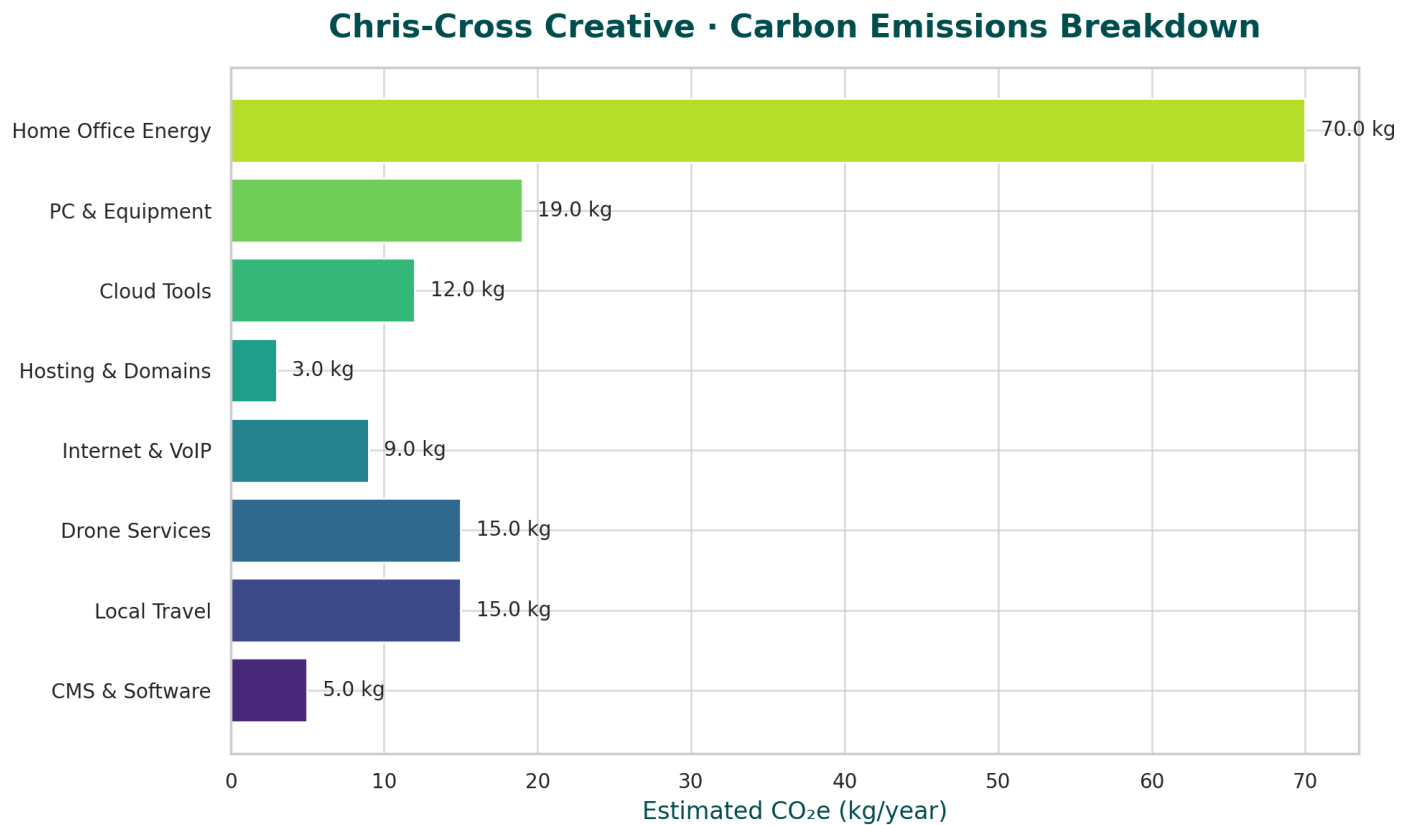
## Sustainability & Carbon Impact

Compiled: 14/06/2025

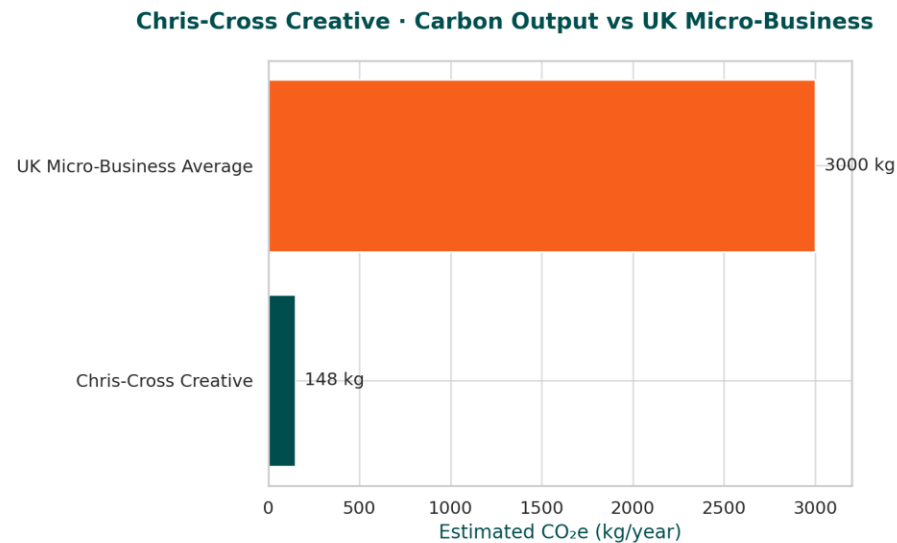
## Sustainability & Carbon Impact Summary

Chris-Cross Creative is proudly committed to reducing environmental impact while delivering high-quality digital services.

### Carbon Footprint Breakdown



## Comparison to UK Micro-Business Average



Our total annual carbon output is estimated at ~148 kg CO<sub>2</sub>e — over 95% lower than the UK average for a micro-business. This includes home office energy use, cloud software, and essential equipment. We remain fully paperless and host all websites using 100% renewable energy.

## How We Keep Emissions Low

Chris-Cross Creative keeps emissions low through a combination of smart digital practices and intentional operational choices. Our entire business is run from a home-based office using energy-efficient hardware and lighting. We operate on a fully paperless workflow, reducing waste and unnecessary resource use. Client work is delivered remotely wherever possible, and local travel is limited to short-range, low-frequency journeys. All websites are hosted using 100% renewable energy servers, and we prioritise digital tools that offer strong environmental credentials. Together, these strategies keep our carbon footprint well below industry averages while maintaining high service standards.